

### **MA, Dr. Sonja Hammerschmid, Ministry of education Austria, obtains information on ECo-C**

In order to meet the requirements within the scope of the digitization in the world of work, communication skills and personal development are inevitable to ensure future-oriented developments in the education system. Ministry of education MA, Dr. Sonja Hammerschmid obtains first hand information about the qualification in the communication and personality education through the international education standard ECo-C.



President of ECo-C Foundation, MA, Dr. Sonja Hammerschmid, Ministry of education Austria

### **The most important 5 questions regarding the ECo-C initiative**

#### **What is ECo-C?**

ECo-C – European communication certificate is a qualification programme for communication education and personality development and therefore unique in the field of soft skills education.

#### **Who can benefit from ECo-C?**

Persons, who want to meet the requirements of the economic sector, such as team, communication and conflict management skills etc. by learning adequate methods and techniques according to the international education standard ECo-C.

#### **What is the advantage for these persons and the businesses?**

The advantages for the participants are obvious:

- Better communication skills
- An appreciative and respectful relationship with colleagues is a matter of course
- Misunderstandings are reduced significantly
- Professional conflict management is achieved
- The focus is on a solution-oriented approach

The advantages for businesses and enterprises

- Significant developments in the internal communication as well as communication with customers.
- Reduction of disturbances in team work
- Increase of work efficiency
- Optimised working atmosphere
- Enthusiasm for new innovative developments among the employees

#### **How is ECo-C structured?**

ECo-C is a modular, level-oriented qualification programme, according to age and career developments.

Level 2: ECo-C Sken	I Persons aged 16, for example: pupils form 8 <sup>th</sup> or 9 <sup>th</sup> class
Level 4: ECo-C IntComm/s	I Persons aged 17, for example: college or university graduates
Level 7: ECo-C Business	I Persons aged 18, for example: young executives, junior managers
Level 8: ECo-C TQS	I Persons aged 25, for example: pedagogical staff, coaches, instructors

#### **Is ECo-C valid and recognised?**

ECo-C is an international recognised education guarantee, based on scientific grounds that are assured by the ECo-C Foundation. The international education standard has already been established and recognised in 36 countries.

#### **Do graduates receive a certificate?**

After the completion of the ECo-C certification exam graduates receive the international recognised certificate. Level 7 (ECo-C Business) also include a skills card.